



Programme Torino Fashion Match 2019

Location:
Palazzo della Luce Building, Via Bertola 40, Turin

Saturday, 29 June 2019

h. 09:00 am -1:00: EEN B2B Session I

h. 1:00 pm – 2:00 Free Lunch

h. 2:00 pm – 6:00: WORKSHOP I :

- Circular Economy and Sustainability in the Fashion System
- European Case studies on Circular Economy in Fashion and Textile

Sunday 30 June 2019

h. 09:00 am–1:00: EEN B2B Session II

h. 1:00 pm – 2:00 Free Lunch

h. 2:00 pm-5:30: WORKSHOP II:

- Innovate and Digitalize the Fashion System
- Case Study from the Fashion-Technology Trend

Monday 01 July 2019

h. 09:00 am–1:00: EEN B2B Session II

h. 1:00 pm – 2:00 Free Lunch

h. 2:00 pm-5:30: WORKSHOP III:

- Going International and european funding supports
- Access to finance and Woman Entrepreneurship

A coffee & snack corner will be available during the event, offered by Unioncamere Piemonte.

een.ec.europa.eu



29 June 2019
Circular Economy and Sustainability in the Fashion System

h. 14:00 -14:15

Welcome

Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)

[Enterprise Europe Network](#) partner | Alps EEN consortium

h. 14:15 -14:45

Ms. Federica Bertolani

[Rèn Collective](#) reinvent, educate, network (Sustainable Fashion Network)

h. 14:45 -15:15

The Fashion revolution philosophy

Ms. Chiara Ferrero

[Fashion Revolution Italy](#)

h. 15:15 – 15:45

Mr. Corrado Carbonato

Politecnico of Torino, [Department of Architecture and Design](#)

h. 15:45 – 16:15

Sustainability in undergraduate fashion students project-works: a case history from [IED](#), European Institute of Design
In collaboration with Pattern Spa & Esemplare

Mr. Enrico Maria Torboli, IED Professor

Mr. Luca Sburlati, CEO at Pattern SPA

Ms. Sara De Benedetti, [Pattern Spa & Esemplare](#) Communication Coordinator

h. 16:15 – 16:45

Sustainability in the Fashion Industry

Mr. Danny Casimir

Founder and CEO at [SPLEXS International Trade](#)

European Case studies on Circular Economy in Fashion and Textile

h. 16.45 – 18.00

1. [Anaïs Renaud](#) (UK)
Ms. Anaïs Kelly, Founder and Owner at [Anaïs Renaud](#)
2. [Back to Eco](#) (Spain)
Ms. Nuria Nubiola, Ceo at [Back to Eco](#)
3. [Vintage for a cause](#) (Portugal)
Ms. Helena Antonia Silva, Founder & General Director at [Vintage for a Cause](#)
4. [iKLEID](#) (Switzerland)
Ms. Marta Waydel, Cofounder & Creative Director at [IKleid](#)
5. Organic Cotton Colours (Spain)
Mr. Santi Mallorqui, CEO at [Organic Cotton Colours](#)

End of work

30 June 2019

**Innovate and Digitalize the Fashion System
The Fashion-Technology Trend**

h. 13:50 -14:00

Welcome

Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)
[Enterprise Europe Network](#) partner | Alps EEN consortium

INNOVATE:

h. 14:00 – 14:20

Innovation Management in a Digital Economy

Mr. Marco Gorini

Italian Expert delegate at [ISO Technical Committee on Innovation Management](#)

h. 14:20 -14:45

European Fashion Law - A Practical Guide from Start-up to Global Success

Mr. Valerio Capasso - Mrs. Emanuela Bianco

Fully-qualified Experts in Fashion Law at [Saglietti Bianco Law Firm](#)

h. 14:45 – 15:00

Innovation in Fashion Trade

Mr. Danny Casimir

Founder and CEO at [SPLEXS International Trade](#)

h. 15:00 -15:15

How to create an Innovative Fashion brand: Actually, tricks and tips !

Ms. Bali Lawal

CEO and Founder [A Coded World](#), fashion brand

Case Study

h. 15:15 – 15:30 (tbc)

Fashion designer from Africa_ entrepreneurship case study

Fashion Tech Trend_ case studies

h. 15:30 – 15:50

Ms. Seçil Uğur Yavuz

Sensory perception, wearable technology, multi-sensory interaction, design practice

Research Fellow, Free [University of Bozen-Bolzano, Faculty of Design and Art](#)

h. 15:50 – 16:15

DressCoders (IT)

Ms. Serena Taglioli, CEO at [DressCoders](#)

Ms. Alessandra Perlino, CTO at [DressCoders](#)

Optical fiber to create lightning embroideries, trimming hand made garments and accessories

h. 16:15 – 16:35

Adi Karni Vagt

Fashion and 3D printig Designer at [Adi Karni Vagt](#)

DIGITALIZE

h. 16:35 – 17:10

Social Media and Digital Marketing in Fashion System

Ms. Nour El-Mohri

Founder of [Taam Media](#)

h. 17:10 – 17:30

Italian Department Fashion Store

Ms. Federica Montelli

[La Rinascente](#) (Torino)

h. 17:30 – 17:45

E-Biz-4.0

Mr. Enrique Montiel

Coordinador [eBIZ 4.0 Project](#). The next step for one digital language in the fashion supply chain (Under COSME European program)

End of work

1 July 2019

Going International and european funding supports

h. 14:00 -14:15

Welcome

Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)

[Enterprise Europe Network](#) partner | Alps EEN consortium

h. 14:15 – 14.45 (tbc)

Presentation of European Commission supports actions' addressed to creative industries and innovative manufacturing companies related to fashion/textile/clothing sectors.

Ms. Piedad RIVAS

Project Manager, [European Commission](#), Executive Agency for Small and Medium-sized Enterprises (EASME)

h. 14:45 – 15:15

Fashion into the Fourth Industrial Revolution. Shaping a new fashion-tech paradigm through the [DeFINE project](#). (Developing a Fashion-Tech Innovation Network for Europe).

Prof. Paola Bertola

Project Coordinator, Politecnico di Milano (lead partner of the project)

Ms. Chiara Di Lodovico

Research Fellow, Politecnico di Milano

h. 15:15 – 15:45

How to find technology partners and international business partners for the fashion industry

Presentation of 2 european project related to creative industry: [Worth Project](#) and [Re-FREAM](#)

Ms. Korina Molla

International Project Manager at [AITEC](#) - Textile Research Institute

h. 15:45 – 16:15
Intellectual Property in the Fashion industry: destination Latin America
Ms. Giovanna Girardi
IP Expert, [Latin America IPR SME HELPDESK](#)

Access to Finance and Woman Entrepreneurship

h. 16:15 – 16:45
Title: Access to finance in the fashion system - European support -
Ms. Raffaella Bruzzone
Chair of the Thematic point Access to Finance, Genoa Chamber of commerce, [Enterprise Europe Network](#) Partner

h. 16:45 – 17:00
[Sector Group Woman Entrepreneurship](#) (Enterprise Europe Network)
Ms. Sanja Popović Pantić
Project manager at [Institute Mihajlo Pupin](#) (Serbia)
Chairperson of Sector Group Woman Entrepreneurship (EEN)

h. 17:00 – 17:15 (tbc)
[FACTS. Fashion Apparel Cluster Serbia](#)

Woman Entrepreneurship_case study

17:15 – 17:30
[AMC Mode Collection](#) (Serbia)
Ms. Marijana Matic
Marketing manager of AMC Afrodite Mode Collection

End of work

Torino Fashion Week 2019 SHOWS 27 June – 03 July 2019

If you wish to attend the TFW shows at Borsa Valori Building (San Francesco da Paola street, n.28, Turin) starting every day at h. 9:00 pm, **you must use the accreditation link to register.**
If interested, please write an e-mail at f.leonetti@pie.camcom.it, we will provide you with more information.